

MMC IRELAND

NATIONAL CONFERENCE

22 & 23 MAY 2024

THE LYRATH ESTATE, KILKENNY



SPONSORSHIP OPPORTUNITIES

DAY ONE

Conference & Exhibition

DAY ONE - EVENING

Drinks Reception

DAY TWO

Conference & Exhibition

WWW.MMCIRELANDCONFERENCE.COM

CONFERENCE

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR **SOLD**

- Headline sponsor acknowledgement in pre-publicity
- 3 x Complimentary delegate passes (total worth EUR 795) plus 20% discount on additional passes
- Company logo, 80-word biography, web URL on exhibitor listing – Headline sponsors will be located at the top of the sponsor & exhibitor listing
- Dedicated social media activity on relevant event channels
- Logo inclusion:
 - On-site delegate handout (event brochure)
 - All HTML eshots from event organisers
 - Master presentation slides
 - Event branding including pop-up banners & lectern graphic
- Opportunity to provide a web banner graphic to be displayed on the Offsite Hub until the event date
- Acknowledgement from the conference chair
- Opportunity to provide own branding to be displayed in the registration area across the 2-days (Max: 2 Pop-up banners or 1x Nimlok stand)
- 1 x Piece of company literature in delegate packs handed to all delegates on day one
- Attendee list with name, job title, company provided pre and post event

SESSION SPONSOR

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Logo & acknowledgement in pre-publicity
- Logo & profile on event website
- Logo in event brochure
- Profile in the event brochure (logo, 80-word bio & URL)
- Logo on stage branding
- Logo on relevant master presentation slides
- Acknowledgment from the conference chair at the event

Session Titles

- *Adoption of MMC at Government Level* **SOLD**
- *Kit of Parts Approach to Standardisation* **SOLD**
- *Offsite in Action – Challenges & Opportunities* **SOLD**
- *Technical Performance and Regulatory Compliance*
- *Carbon Counting, Sustainability & Building Performance*
- *Procurement and Supply Chain Capacity*

€1,000 plus vat

EVENT BROCHURE SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Logo & acknowledgement in pre-publicity
- Logo & profile on event website
- Logo on front cover of event brochure
- Profile in the event brochure (logo, 80-word bio & URL)
- Logo on stage branding
- Logo on relevant master presentation slides
- Acknowledgment from the conference chair at the event
- Photograph of sponsored item provided post event

€2,450 plus vat



DELEGATE BAG SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Bags (provided by sponsor) handed out to all delegates with sponsor and event literature
- Photograph of sponsored item provided post event

LUNCH SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
 - On relevant master presentation slides
 - Logo on table tent cards in exhibition area during lunch
- Photograph of sponsored item provided post event

LANYARD SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Lanyards (provided by sponsor) handed out to all delegates with sponsor and event literature
- Photograph of sponsored item provided post event

REFRESHMENT SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Logo & acknowledgement in pre-publicity
- Logo & profile on event website
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
 - On relevant master presentation slides
 - Logo on table tent cards in exhibition area during refreshment breaks
- Photograph of sponsored item provided post event



PADS & PENS SPONSOR **SOLD**

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Pads and pens (provided by sponsor) placed on every seat in the conference area
- Photograph of sponsored item provided post event

DRINKS RECEPTION SPONSORSHIP OPPORTUNITIES

DRINKS RECEPTION **SOLD** SPONSOR

- 3 x Complimentary delegate passes (total worth EUR 795) plus 20% discount on additional passes
- Company logo, 80-word biography, web URL on exhibitor listing
- Dedicated social media activity on relevant event channels
- Logo inclusion:
 - On-site delegate handout (event brochure)
 - All HTML eshots from event organisers
 - Relevant master presentation slides
 - Drinks reception pop-up banners
 - Table tent cards displayed throughout the networking area during the drinks reception
- Acknowledgement from the conference chair
- Photograph of sponsored item provided post event
- 1 x Literature/company brochure in delegate packs
- Attendee list with name, job title, company provided pre and post event



EVENT RAFFLE SPONSOR

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Acknowledgement from the conference chair
- Photograph of sponsored item provided post event

€1,750 plus vat (Sponsor to provide prizes)

GOODIE BAG SPONSOR

- Branded goodie bags distributed to each delegate during the drinks reception
- 1 x Complimentary delegate passes plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Acknowledgment from the conference chair at the event
- Photograph of sponsored item provided post event

€1,750 plus vat (Sponsor to provide bags)

ENTERTAINMENT SPONSOR

- 1 x Complimentary delegate pass plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers
- Acknowledgement from the conference chair
- Photograph of sponsored item provided post event

€2,450 plus vat

DRINKS RECEPTION

SPONSORSHIP OPPORTUNITIES

TABLE BALLOONS SPONSOR

- Branded balloons distributed throughout drinks reception
- 1 x Complimentary delegate passes plus a 10% discount on additional passes
- Company logo, 80-word biography, web URL on sponsor listing
- Dedicated social media activity on relevant event channels
- Logo Inclusion:
 - On-site delegate handout (event brochure)
 - All HTML E-shots from event organisers

€1,750 plus vat (Sponsor to provide balloons)

OPTIONAL EXTRAS

POP UP BANNERS

- **€320 plus vat** per banner including design & print
- **€175 plus vat** per banner print only

EVENT BROCHURE ADVERT

- **€600 plus vat** full page advert
- **€400 plus vat** half page advert





22 & 23 MAY 2024

THE LYRATH ESTATE, KILKENNY

CONTACT US

For sponsorship enquiries, please contact

Julie Williams

E: julie.williams@radar-communications.co.uk

T: 01743 290014

For general enquiries, please contact

Ellie Guest

E: ellie.guest@radar-communications.co.uk

T: 01743 290005

WWW.MMCIRELANDCONFERENCE.COM