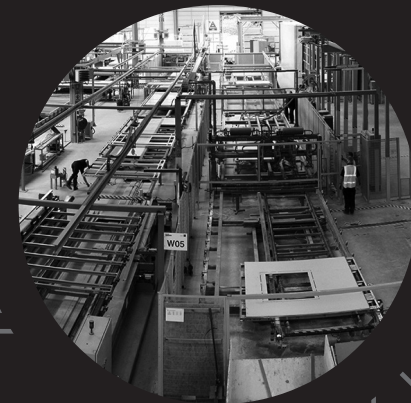




 **INDUSTRIALISED
CONSTRUCTION**
CONFERENCE

11-12 JUNE 2025
MTC, COVENTRY

TRANSFORMING
THE **CONSTRUCTION**
SECTOR THROUGH
THE USE OF **SMART**
TECHNOLOGIES



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11-12 JUNE 2025
MTC, COVENTRY

TRANSFORMING THE **CONSTRUCTION SECTOR** THROUGH THE USE OF **SMART TECHNOLOGIES**

With an objective to help the construction industry interrogate the practical potential of evolving technologies, tools, processes and materials - the **INDUSTRIALISED CONSTRUCTION CONFERENCE** is set to answer some of the most challenging questions about the breakthroughs that are set to revolutionise the construction arena.

Responding to the pressing need to ditch outmoded methods of construction and take a lead from more dynamic industrial sectors, taking place on **11th & 12th June 2025 in Coventry**, the **Industrialised Construction Conference** will bring together those with the insight and insider information to evaluate transformative innovations and explore how they can be used in a real-world context to radically advance how buildings are designed, developed and delivered.

The latest onsite advances and sophisticated interconnected offsite manufacturing approaches - automation and robotics, combined with the development of new materials and digital engineering have the capability to improve platform design and productivity to create a smarter and more diverse industry. Expert speakers will reveal how emerging advancements can be assessed and selected to improve construction practices together with outlining the industry (r)evolution required to implement change and embrace Industry 4.0 - the fourth industrial revolution for increasing efficiency and productivity.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The **Industrialised Construction** exhibition provides the ideal platform for construction professionals to share knowledge and investigate how technology and digital engineering can revolutionise the industry. The exhibition will encompass a variety of smart technologies, including AI, virtual/augmented reality, 3D printing, BIM, new materials/systems and offsite manufactured solutions.

Advances in technology are now more rapid than ever - and this is only going to increase. The digital landscape continues to evolve and adapt the ways that the construction industry operates. As a result, not only is it important that we keep pace with the latest innovations, we must also understand which new systems represent real opportunity for a step change in productivity.

WHY EXHIBIT?

- Raise your company and product profile through direct interaction with key target audiences generating highly qualified leads.
- Choose from a wide range of flexible exhibition packages, offering promotional opportunities to suit all resources and budgets.
- Take advantage of the event's extensive digital marketing campaign.
- Benefit from the central location with excellent public transport links and within two hours' drive of 75% of the population.
- Relax in the knowledge that our dedicated team will guide you through every step of the process starting pre-event, onsite and post-event to maximise your return on investment.



WHY SPONSOR?

Choose from our range of **Industrialised Construction** sponsorship packages to secure exposure for your company. Aside from high-level branding, these packages also offer networking, thought leadership, speaker and lead generation opportunities. Book an **Industrialised Construction** sponsorship package to align your business with those who are inspiring the industry evolution.

- Position your brand alongside those shaping the future of construction.
- Demonstrate your authority and reputation as an industry expert.
- Generate brand awareness and connect with your audience to gain industry exposure.
- Access targeted visitors to engage with new clients and business partners.
- Embrace lead generation opportunities to accelerate return on investment.
- Spotlight your brand as a core part of near-future construction technologies.



EXHIBITION & SPONSORSHIP PACKAGES

PACKAGE	STANDARD EXHIBITOR	PREMIUM EXHIBITOR	HEADLINE EXHIBITOR	SPONSOR
Cost & Availability	Two Days: £2,250 plus vat	Two Days: £2,950 plus vat	Two Days: £4,950 plus vat	Package Options - Two Days: Lanyard Sponsorship - £1,500 plus vat Delegate Bags Sponsorship - £1,500 plus vat Lunch Sponsorship - £1,250 plus vat Refreshments Sponsorship - £1,000 plus vat Drinks Reception - £1,500 plus vat Session Sponsorship - £1,000 plus vat
Stand Details	Table-top, Pop-up Exhibition Space to Include: <ul style="list-style-type: none"> • 1 x Clothed Trestle Table • 2 x Chairs • Access to Electric Socket • Space will allow for: • 2 x Pop-up Banners. (No space for Nimlok Stands, Premium or Headline Package must be booked). 	Space within the pop-up exhibition, which includes a clothed trestle table, 2x chairs and access to a socket Allowance: <ul style="list-style-type: none"> • 2-3 x Pop-up Banners (Space for 1 x 3m Wide Nimlok Stand Available Upon Request) 	Space within the pop-up exhibition, which includes a clothed trestle table, 3x chairs and access to a socket Allowance: <ul style="list-style-type: none"> • 2-3 x Pop-up Banners OR 1 x 3m Wide Nimlok Stand 	
Delegate Passes	<ul style="list-style-type: none"> • 1 x Complimentary Delegate Pass Each Day • 10% Discount on Additional Passes 	<ul style="list-style-type: none"> • 2 x Complimentary Delegate Pass Each Day • 15% Discount Code for Additional Tickets 	<ul style="list-style-type: none"> • 3 x Complimentary Delegate Pass Each Day • 20% Discount Code for Additional Tickets 	<ul style="list-style-type: none"> • 1 x Complimentary Delegate Pass Each Day • 10% Discount on Additional Passes

EXHIBITION & SPONSORSHIP PACKAGES

PACKAGE	STANDARD EXHIBITOR	PREMIUM EXHIBITOR	HEADLINE EXHIBITOR	SPONSOR
Exposure	<ul style="list-style-type: none"> Company Logo, 80-word Biography, Web URL on Exhibitor Listing - Standard Exhibitors will be at the bottom of the Exhibitor Listing 	<ul style="list-style-type: none"> Company logo, 80-word Bio, URL on Exhibitor Listing 	<ul style="list-style-type: none"> Company logo, 100-word Bio, URL and Contact Details on Exhibitor Listing (Headline Exhibitors will be included at the top of the listing) Company Logo on home page of the website 	<ul style="list-style-type: none"> Company Logo, 80-word Biography, Web URL on Event Website
Social Media	<ul style="list-style-type: none"> Inclusion in some of the Social Media Activity on Relevant Event Channels 	<ul style="list-style-type: none"> Pre, Live & Post Event Social Media Promotion - Inclusion in some of the Social Media Activity on Relevant Event Channels 	<ul style="list-style-type: none"> Pre, Live & Post Event Social Media Promotion Dedicated Social Media Activity on Relevant Event Channels - including a dedicated LinkedIn Post at time of sign up 	<ul style="list-style-type: none"> Pre, Live & Post Event Social Media Promotion - Inclusion in some of the Social Media Activity on Relevant Channels
Logo Inclusion	<ul style="list-style-type: none"> On-site Delegate Handout All HTML Eshots from Event Organisers 	<ul style="list-style-type: none"> Logo on On-site Delegate Handout Logo on HTML Email Campaigns from Organisers Logo on First & Last Master Presentation Slide Only as part of an animated GIF 	<ul style="list-style-type: none"> Logo on On-site Delegate Handout (Including on the front the Speaker Programme) Logo on HTML Email Campaigns from Organisers Logo on ALL Master Presentation Slides as a static logo image Logo included on the Lectern Graphic 	<ul style="list-style-type: none"> On-site Delegate Handout All HTML Eshots from Event Organisers Master Presentation Slides Plus Acknowledgement on Relevant Presentation Slides (Lunch and/or Refreshments Only)

EXHIBITION & SPONSORSHIP PACKAGES

PACKAGE	STANDARD EXHIBITOR	PREMIUM EXHIBITOR	HEADLINE EXHIBITOR	SPONSOR
PLUS	<ul style="list-style-type: none"> • Photograph of Exhibition Stand Provided Electronically Post-event 	<ul style="list-style-type: none"> • Photograph of Exhibition Stand Provided Post-Event • 1x Literature in Delegate Packs (4pp A4 Max.) • Company News (Provided by Exhibitor) to be Uploaded to any Relevant News Sites Including; Offsite Hub, Tall Buildings Newsroom, Timber Media • Opportunity for a Piece of Electronic Literature (Provided by Exhibitor) to be Uploaded Post Event to the Speaker Presentation Page 	<ul style="list-style-type: none"> • Photograph of Exhibition Stand provided Post-Event • 1x Literature in Delegate Packs (4pp A4 Max.) • 10-Minute Audience Address • Attendee List Post-event • Opportunity to Select Stand Position on the Floorplan (subject to availability) • Opportunity to Provide a Written Message to be included in the Post Event Delegate Email (80-words maximum, must be provided by event date) • Company News (provided by Exhibitor) to be Uploaded to Any Relevant News Sites Including; Offsite Hub, Tall Buildings Newsroom, Timber Media • Company News (provided by Exhibitor) to be Included in an Event Specific Newsletter • Opportunity to Place Additional Pop-up Banner (Provided by Exhibitor) in the Main Conference Room • Opportunity for a Piece of Electronic Literature (Provided by Exhibitor) to be Uploaded Post Event to the Speaker Presentation Page 	<ul style="list-style-type: none"> • Photograph of Sponsored Item Provided Electronically Post-event • Plus either: • Lanyard Sponsor: Lanyards (Provided by Sponsor) Handed Out to All Delegates • Lunch and/or Refreshments Sponsor: Logo on Lunch Cards • Delegate Bags: Bags (Provided by Sponsor) Handed Out to All Delegates with Sponsor and Event Literature • Drinks Reception Sponsor: Branding Across the Drinks Reception • Session Sponsor: Association with a Conference Session

For more information on **Industrialised Construction Conference** or to book any of the above packages, please contact **Megan Mooney** on megan.mooney@radar-communications.co.uk or **01743 290021**

GET IN TOUCH!

To book your exhibition or sponsorship package at **INDUSTRIALISED CONSTRUCTION CONFERENCE**, please contact:

Megan Mooney

T 01743 290021

E megan.mooney@radar-communications.co.uk

For other enquiries contact:

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